



FOR IMMEDIATE RELEASE
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**Milliken & Company named exclusive distributor of Concrete Canvas™
in U.S. and Canada**

-- Revolutionary product makes it easier to install concrete in many infrastructure applications

SPARTANBURG, SC - Milliken & Company and Concrete Canvas Ltd, a UK-based manufacturer, today announced an agreement making Milliken the exclusive distributor of the Concrete Canvas™ product in the United States and Canada. The agreement makes Concrete Canvas™, a revolutionary product from the UK, available to the North America infrastructure market from a known supplier of performance and infrastructure materials.

Milliken is now distributing in sample quantities for infrastructure markets and expects to have full distribution available in 2012.

Concrete Canvas™ is a three-dimensional fabric impregnated with a specially formulated cement mix. It can be installed on slopes, in water and in other hard to reach places, with no molds or forms, no mixing, and minimal equipment - making it ideal for many infrastructure applications. Concrete Canvas™ makes concrete easier and more convenient to use - changing the very way you think about concrete - while maintaining its core structural integrity and strength.

"We are excited to be able to offer this innovative product for the infrastructure market," said Sim Skinner, Milliken Vice President, Performance Products. "Making the performance features of concrete available in an easy-to-use form will transform how the industry uses concrete."

"Concrete Canvas™ has been used successfully in many regions and applications around the world," said Peter Brewin, Director of Concrete Canvas Ltd. "We look forward to working with Milliken to extend its use to North America and perhaps even into new applications".

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About Milliken

Milliken is an innovation company that has been exploring, discovering, and creating ways to enhance people's lives since 1865. Our community of innovators has developed one of the larger collections of United States patents held by a private U.S. company. With expertise across a breadth of disciplines including specialty chemical, floor covering, and performance materials, we work around the world every day to add true value to people's lives, improve health and safety, and make this world more sustainable. For more information, visit www.milliken.com.

About Concrete Canvas Ltd

Concrete Canvas Ltd, was incorporated in the UK in 2005 to manufacture its 2 award winning technologies, Concrete Canvas™ and Concrete Canvas™ Shelters. These products were developed to exploit a unique material technology invented at Imperial College London in 2004. Concrete Canvas' core material technology enables the supply of unique construction solutions that are extremely fast, simple to install and durable. The company prides itself on innovation, quality and responsiveness to our customers' needs.

Concrete Canvas has grown rapidly over the last 5 years and primarily supplies the military and construction sector and has customers around the world. These include the UK Network Rail, UK Coal, UK National Grid, the Costain Group and the UK Ministry of Defence as well as the Dutch, Singaporean and Australian military. For more information, visit www.concretecanvas.co.uk.

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